

FROM CORPORATE AMERICA TO THRIVING BUSINESS OWNER

WHO'S NEXT: LISA CHRISTINE SUMMERVILLE



"I was very blessed in my corporate career to have a role as an "intrapreneur" at AT&T and IBM where I got to work on many initiatives that were right out of the labs or new ideas. It was so fun to build teams, drive revenue, and to build momentum. I also enjoyed the international travel but I realized after my last role as Engagement Officer for an MIT startup group that what I was doing, I should be doing full time for myself. More rewarding in many ways, both professionally and personally. And now I get to make an impact in the lives of many women and help them be more successful, gain clarity and increase their confidence!"

Upon leaving Corporate America, Lisa started an amazing women networking community in the Newburyport, MA area called 28 Carrots.

What makes 28 carrots stand out as a women's group?

28 Carrots is an entrepreneurial feeder for like-minded women to gather, inspire one another and collaborate, contribute and celebrate! Many of our attendees and members love that our "secret sauce" is collaboration over competition --- something we wholeheartedly believe in. We also give back as mentors, are very supportive and are really growth focused. We have a woman share her entrepreneurial journey at each event, we choose high end, unique venues and we also focus on learning...

...We not only have monthly "Cocktails & Conversation" events, but we just hosted our first ever Leadership Retreat in a stunning, restored 1855 barn and have hosted the SBA InnovateHER Pitch Contest for the last two years where entrepreneurs can win up to \$70,000 in cash. Additionally, we have both local and virtual Power Play Peer Mentoring Circles which provide for clarity, building confidence, creativity, and accountability. They are part mastermind and part strategy allowing you to stay on track and exceed goals. Overall, 28 Carrots provides empowerment, encouragement, and an amazing success mindset! When you join, you are gifted an engraved "success" charm and each member of 28 Carrots is recognized, promoted, and truly welcomed and loved as a gift to our tribe."

We heard you are now expanding 28 carrots coaching/consulting! What type of programs are you offering?

"I've been consulting and coaching since 2002 when I left IBM under my other company, Bateau Ventures. Many members started asking me for 1:1 coaching and other programs to help them build long-term relationship that deliver results. I launched my coaching programs and to help women use their passions for prosperity and to bring in more net new revenue. Some sample programs based on my talents and sweet spots: "how to pitch to investors", "how to sell and close deals", and "how to form strategic partnerships". Working with entrepreneurs for over 10 years now, and with over 30 years of sales and marketing experience, I am very confident in my "grit & grace" experience to help other women move to the next level in their career or business."



What is Lisa's guilty pleasure? What do you enjoy when you aren't working?

"I love playing with my fifteen month old Nova Scotia Duck Tolling Retriever, Jasper. I love his innocence and unconditional love. During the summer, you can find me on the water sailing on my Cal 2-30, "Miss Mooring Glory", spending time with my boyfriend, Michael, and cooking. I am indeed a "foodie" and was nominated and featured as "Cook of the Month" a few years back here in Newburyport. Traveling to France and Italy are two of my favorite places and my future plan will allow me to live abroad 6 months of the year and Newburyport /Plum Island the other 6!"

How can people get in touch with you and follow you on social media?!

If you are hungry to go higher, We should have a 30 minute VIP call to discover your next steps and see if we are fit for a coaching collaboration.



You can sign up to be on the email list

28carrots.com

FB: [@28Carrots](https://www.facebook.com/28Carrots)

IG: [@28carrots](https://www.instagram.com/28carrots) & [@colorfulchicka](https://www.instagram.com/colorfulchicka)